



## 2021 SPONSORSHIP FORM

*POWER OF THE PURSE*

NOVEMBER 4, 2021 | FUHRMAN HALL

**BENEFITING COOKE COUNTY UNITED WAY**

### **PRESENTING / LOUIS VUITTON - \$2,500**

- ★ Exclusive name and logo recognition as PRESENTING Sponsor of the *Power of the Purse* Event
- ★ 2 Tables of 10 with premier seating
- ★ 20 Tickets
- ★ 20 Purse tickets
- ★ 20 *10th anniversary* wine glasses
- ★ Recognition from podium as PRESENTING Sponsor
- ★ Prominent logo recognition as PRESENTING Sponsor on all marketing materials
- ★ Recognition in all press releases
- ★ Logo on invitation and program as PRESENTING Sponsor
- ★ Logo displayed on audio/visual screen during event
- ★ Logo as PRESENTING Sponsor on *Power of the Purse* webpage
- ★ 12 Pre and Post Event Social Media Posts as PRESENTING Sponsor
- ★ Recognition on Radio during *Power of the Purse* segments & ads
- ★ Company link on Cooke County United Way's website

### **GUCCI - \$1,500**

- ★ 1 Table of 10 with reserved seating
- ★ 10 Tickets
- ★ 10 Purse tickets
- ★ 10 *10th anniversary* wine glasses
- ★ 6 Pre and Post Event Social Media Posts
- ★ Logo recognition on all marketing materials
- ★ Logo displayed on audio/visual screen during event
- ★ Logo on all press releases

### **FENDI - \$350**

- ★ 2 Tickets
- ★ 2 Purse tickets
- ★ 2 *10th anniversary* wine glasses
- ★ 3 Pre and Post Event Social Media Posts
- ★ Logo displayed on audio/visual screen during event
- ★ Name listed on luncheon program

### **PRADA - \$500**

- ★ 5 Tickets
- ★ 5 Purse tickets
- ★ 5 *10th anniversary* wine glasses
- ★ 3 Pre and Post Event Social Media Posts
- ★ Logo on program
- ★ Logo displayed on audio/visual screen during event

### **CHANEL - \$100**

- ★ Monetary donation to event
- ★ Name listed on event program